

**Konkle Library – Three-Year Long Range Plan
Adopted September 20, 2021**

Priorities, Goals and Objectives

1. Capital Fund Raising Plan for Renovation
 - Implement Capital Fund Raising Plan.
 - Renovate physical facility.
 - Develop Giving and Acknowledgement policies.

2. Fiscal Health
 - Expand and Identify existing and new revenue streams. (Capital Giving, Annual Giving, Planned Giving and Grant Opportunities).
 - Build endowment fund.

3. Community Programs
 - Develop Annual Plan to provide programs for children, youth, and adult.
 - Continue and develop comprehensive Plan for the “Santa” project.
 - Host various activities through the year to expose the library offerings to community members.
 - Develop a Volunteer Plan to enhance staffing.

4. Administrative
 - Develop and revise existing job descriptions for Board Members.
 - Continue to involve Board Members in various grant and fund raising programs.
 - Patron Card Holder project-on an annual basis to ensure accurate records.
 - Develop plan for on-going community communications, i.e. Press Releases, letters to state, county and local funders.